

## **Privacy policy Yellow Rock Yoga**

Thank you for visiting our website. This privacy policy tells you how we use personal information collected at this site or otherwise. Please read this privacy policy before using the site or submitting any personal information.

By using the site or taking part in yoga classes or other activities by Yellow Rock Yoga, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

Yellow Rock Yoga, P.O. Box 54, Malta Post Office Victoria Branch, 5 Adrian Dingli Road, Victoria, VCT 1441, Gozo, Malta, is responsible for collection and use of personal information as stated in this privacy policy. Monique van Bemmelen is Officer Data Protection. She can be reached by phone: +356 77300231 or by email: yellowrockyoga@mail.com.

### **Collection of Information**

We collect personally identifiable information, like names, date of birth, postal addresses, email addresses, phone number and additional information you submit voluntarily.

### **Use of information and goals**

Yellow Rock Yoga uses your personal information for the following purposes:

- Payment for classes
- Sending our newsletter or information about classes, events and services
- Being able to contact you in relation to schedules classes, events and services
- Tax purposes
- Online payment systems
- Website statistical purposes: the website only registrates your country of residence. No further personal information is generated or stored automatically.

### **How long we keep your personal information**

We keep your personal information for as long as we need to realize the purposes mentioned above. We are obliged to retain the following information for 7 years by law:

- Personalia
- Adress
- Email address and telephone number

### **Sharing personal information with third parties**

We do not sell your information to third parties and will only share information if this is necessary to render our services to you or if required by law. We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law;

or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

### **Cookie/Tracking Technology**

The website may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information.

We use website technology from Wordpress and Stato.nl. These sites analyse the site's visitors. This way we analyse how effective marketing campaigns have been. The information analysed does not contain personalia and cannot be traced back to an individual person.

### **Commitment to Data Security**

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings.

### **Privacy Contact Information & Access to your information**

You have the right to access, correct or to erase your information. Also, you have a right to object to the way we process your information. Finally, you can ask Yellow Rock Yoga to hand over all information collected about you. You can do this by sending an email to [yellowrockyoga@mail.com](mailto:yellowrockyoga@mail.com). To make sure the request comes from you and only you, we ask you to send us a copy of your passport for your safety. Please make sure you make your passport number and social security number illegible. We'll respond to your request within four weeks.

If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below:

By e-mail: [yellowrockyoga@mail.com](mailto:yellowrockyoga@mail.com)  
By Phone: 356 77300231

We reserve the right to make changes to this policy. Any changes to this policy will be posted.

Last update: 11 May 2018